

Training and Assessment Strategies

Certificate IV Small Business Management

Name of RTO	Cornzal			
	Delivery period	2009		
		Code and title of qualification	BSB40407 Certificate IV in Small Business Management	
	Units of competency		Code	Title
		Indicative Program		
		Cornzal has selected the most appropriate units for their target client group		
		BSBSMB401A	Establish legal and risk management requirements of small business	Core
		BSBSMB402A	Plan small business finances	Core
		BSBSMB403A	Market the small business	Core
		BSBSMB404A	Undertake small business planning	Core
Choose six electives from the list below				
BSBMKG414A	Undertake marketing activities	Elective		
BSBSMB405A	Monitor and manage small business operations	Elective		
BSBPMG510A	Manage projects	Elective		
BSBSMB406A	Manage small business finances	Elective		
BSBSMB407A	Manage a small team	Elective		
BSBSMB408B	Manage personal, family, cultural and business obligations	Elective		
BSBREL402A	Build client relationships and business networks	Elective		

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